



## Content Submission Guide

If you are interested in submitting content to “The Louisiana Film Channel” program, the following should clarify the submission process.

To submit a film you must fulfill the following criteria:

- *Fill out and submit the broadcast release form. There is a link on our web page to download a PDF copy. This is the vital first step to being considered.*
- *Must be made in Louisiana using mostly Louisiana crew/talent.*
- *Be a minimum of 5 minutes total-run-time, there is no maximum duration limit.*
- *Meet broadcast legal standards for content (violence, nudity, sex, language). If required, please re-edit your work to meet these legal requirements. Contact us if you have questions about your content.*
- *Be able to have the producer or other representative interviewed by our hosts on the show.*
- *Submit a physical copy as per this documents specifications.*

Once those criteria have been met, email [info@LouisianaFilmChannel.com](mailto:info@LouisianaFilmChannel.com) a link to your work for review with your contact information and submission form. We will review your film for content and contact you concerning final submission.

## **Closed Captioning**

FCC regulations require all broadcast content be closed captioned. Thus we require a .scc captioning file to accompany your video file. Our advice is to use [Rev.com](http://Rev.com) to acquire the .scc file. You simply upload a low resolution version that is NTSC 59.94 interlaced, to Rev.com and request a .scc file. The frame size and quality don't matter at this point of the process, but the frame rate of NTSC 59.94 interlaced is VITAL.

## **Submission Encoding**

Please provide us a *full resolution* copy of your work as a QuickTime ProRes 422 (.mov) or as an H.264 (.m4v or .mov) file with these specs for video:

1280x720 frame size

59.94 NTSC interlaced frame rate

And these specs for audio:

48 kHz sample rate

16-bit depth

Levels average -6db, but not over -3db.

Include the .scc file for closed captioning. The .scc file must have been created at 59.94 NTSC interlaced, this is vital. If you need assistance with this contact us for assistance.

## **Delivery Methods**

Once you have an acceptable file encoded and a matching .scc captioning file, you can deliver them to us via an online service such as DropBox, GoogleDrive, etc, or on a USB thumb drive in person or via US postoffice mail. If you use an online service please have download notification sent to [info@LouisianaFilmChannel.com](mailto:info@LouisianaFilmChannel.com).

If you deliver physically on a USB thumb drive, please be aware we are *unable* to return your thumb drive once sent in. Please contact us to make an appointment to drop it off, or mail it to;

WLFT-TV

LA Film Channel

13567 Plank Road

Baker, LA 70714

### **Questions & Assistance**

If you have any further questions about the submission process, please email us via [info@LouisianaFilmChannel.com](mailto:info@LouisianaFilmChannel.com).