

THE LOUISIANA FILM CHANNEL

Content Submission Guide

If you are interested in submitting content to WLFT TV's "The Louisiana Film Channel" program, the following should clarify the submission process.

To submit a film it must meet the following criteria:

- *Fill out and submit an original of the broadcast release form. There is a link on our the page to download a PDF copy.*
- *Be made in Louisiana using Louisiana crew/talent.*
- *The majority of production must have taken place in the state of Louisiana*
- *Be a minimum of 5 minutes total-run-time, there is no maximum duration limit.*
- *Meet broadcast legal standards for content (violence, nudity, sex, language). If required, please re-edit your work to meet these legal requirements. Contact us if you have questions about your content.*

Once those criteria have been met, email production@wlft.com a link to your work for review and your contact information. We will then contact you.

Closed Captioning

FCC regulations require all broadcast content be closed captioned. There are 2 ways to do this.

1- Send a low resolution copy to www.rev.com and have them provide you with a format 608 .scc file. Encode that file into an MPEG-2 transport stream (720, 59.94, average bit rate 18 Mbps,

max bit rate 21.18 Mbps, 48 kHz, audio average between -6db and -12db)

2- Send us your work (see spec below) and we will do the full closed captioning for you at a rate of \$2.00 per minute.

Submission Encoding

Please provide us a *full resolution* copy of your work as a QuickTime ProRes 422 (.mov) or as an H.264 (.m4v or .mov) file with these specs: 720, 59.94p, audio 48 kHz-16 bit, levels average -6db.

If you need assistance with this contact us for assistance.

Delivery Methods

Once you have an acceptable file encoded, you can deliver it to us via an online service such as DropBox, GoogleDrive, etc, or on a USB thumb drive in person or via US postoffice mail. If you use an online service please have download notification sent to production@wlft.com.

If you deliver physically on a USB thumb drive, please be aware we are *unable* to return your thumb drive once sent in. Please contact us to make an appointment to drop it off, or mail it to;

WLFT-TV

LA Film Channel

13567 Plank Road

Baker, LA 70714

Questions & Assistance

If you have any further questions about the submission process, please email us at production@wlft.com.